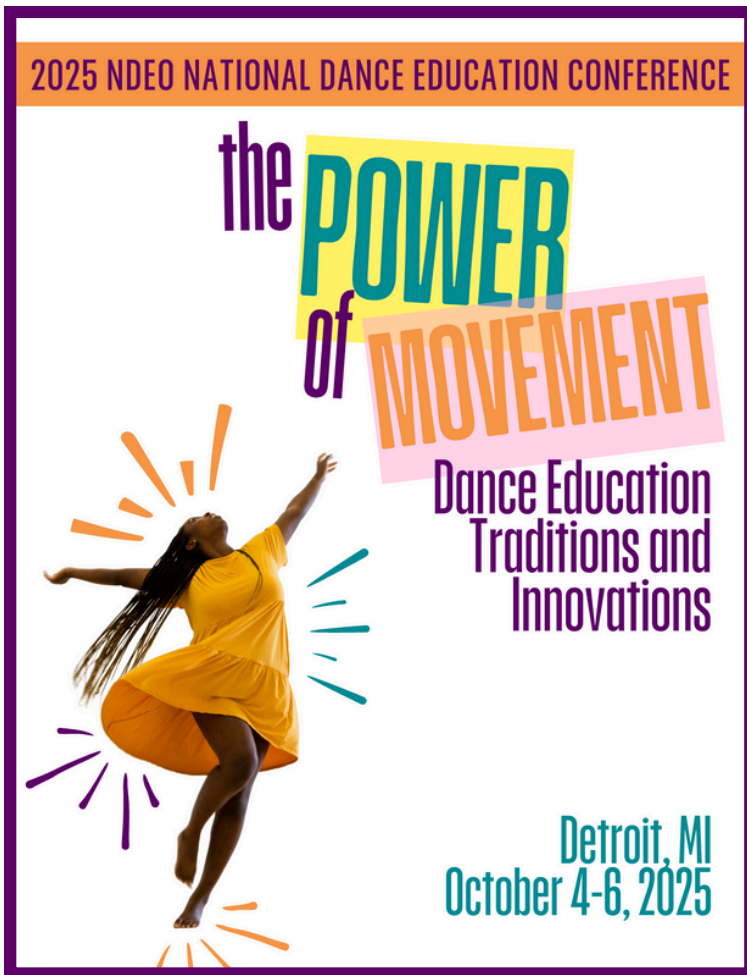


# 2025 NDEO CONFERENCE SPONSORSHIP OPPORTUNITIES

**NDEO is the largest professional organization of dance educators in the US.** Our premium sponsorship opportunities will allow you to reach over 800 passionate dance teachers at the 2025 NDEO National Conference!



## ► EXPOSE YOUR BUSINESS TO HUNDREDS OF DANCE TEACHERS

With **over 800 dance educators** from across the country, this conference brings together dance professionals eager for the latest trends, giving you direct access to decision-makers who influence purchases in dance studios and schools nationwide.

## ► BUILD BRAND RECOGNITION

Your brand will be prominently featured across event materials, signage, and the mobile app, keeping **your company top-of-mind for conference attendees**.

## ► SHOWCASE YOUR PRODUCTS AND SERVICES

Whether offering apparel, educational tools, or tech innovations, this event provides a unique opportunity to **showcase your products to a highly targeted audience** with direct access to engage and demo.

## ► NETWORK WITH INDUSTRY LEADERS

Build **lasting relationships** with influential figures in the dance education world and fellow sponsors, creating **valuable connections** that extend beyond the event

## ► ALIGN YOUR BRAND WITH INNOVATION AND EXCELLENCE

**Position your company as a leader in the dance community** by supporting education, creativity, and the future of dance, empowering educators and inspiring the next generation.

Contact Kaitlynn Schultz at [kschultz@ndeo.org](mailto:kschultz@ndeo.org) to reserve your sponsorship opportunity today!

# SPONSORSHIP TIERS

WHAT'S INCLUDED?			
	Silver	Gold	Platinum
Rotating Logo & Special Thanks	✓	✓	✓
Dedicated Signage	✓	✓	✓
Extensive Marketing Exposure	✓	✓	✓
Exclusive Networking Time		✓	✓
Special Recognition		✓	✓
Prominent Branding		✓	✓
Increased Exposure		✓	✓
Two Tickets to one All-Conference Social Event		✓	✓
Complimentary Vendor Table			✓
Eblast to NDEO Members			✓
Speaking Opportunity at the Opening Banquet			✓

*\*\*In order to qualify for sponsorship opportunities, vendors must meet a minimum \$1500 spend prior to sponsorship costs*

Contact Kaitlynn Schultz at [kschultz@ndeo.org](mailto:kschultz@ndeo.org) to reserve your sponsorship opportunity today!

# SILVER TIER

Our **SILVER TIER** provides a budget-friendly opportunity to increase brand visibility and contribute to a positive conference experience for attendees

*Sponsor one or more of the following to qualify as a **SILVER SPONSOR**:*

- Captioning for Opening/Keynote – \$1,000
- A Marley Floor – \$1,500
- Pop Up Performers – \$2,000
- Audio Speakers and a Microphone for a Movement Session Room – \$2,000
- Transportation for the Bus Tour – \$2,500

*\*\*All Sponsorships require a minimum vendor spend of \$1,500 in addition to sponsorship costs.*

## **WHAT'S INCLUDED IN SILVER SPONSORSHIPS?**

All **SILVER** Sponsorships will include a Rotating Logo & Special Thanks, Dedicated Signage, and Extensive Marketing Exposure

# GOLD TIER

Our **GOLD TIER** sponsorship opportunity allows you to increase your brand visibility, positively contribute to the conference, and network with members through a sponsored event.

*Sponsor one or more of the following to qualify as a **GOLD SPONSOR:***

- Welcome Happy Hour + Student Sharing Performance – \$2,000
- Opening Dinner Cocktail Hour + Poster Presentations – \$3,500
- Awardees Happy Hour – \$1,750
- Closing Reception Cocktail Hour – \$2,000

*\*\*All Sponsorships require a minimum vendor spend of \$1,500 in addition to sponsorship costs.*

## WHAT'S INCLUDED IN **GOLD** SPONSORSHIPS?

All **GOLD** Sponsorships will include all silver sponsorship benefits in addition to Exclusive Networking Time, Special Recognition, Prominent, Branding, Increased Exposure, Access to the Sponsored Event

# PLATINUM TIER

Our **PLATINUM TIER** sponsorship opportunity allows you the opportunity for your business to be highlighted at the highest level to not only conference attendees, but also the entire NDEO membership.

*Sponsor one or more of the following to qualify as a **PLATINUM SPONSOR**:*

- Pipe and Drape at the Opening Banquet - \$6,000
- Parquet Dance Floor - \$8,000
- Event Wifi - \$10,000
- AV at the Opening Banquet - \$15,000
- OR a combination of SILVER and/or GOLD offerings to add up to \$6000+

*\*\*All Sponsorships require a minimum vendor spend of \$1,500 in addition to sponsorship costs.*

## **WHAT'S INCLUDED IN PLATINUM SPONSORSHIPS?**

All **PLATINUM** Sponsorships will include all gold sponsorship benefits in addition to a Complimentary Vendor Table, Two Tickets to one All-Conference Social Event, an Exclusive Eblast to NDEO Members, and a Speaking Opportunity at the Opening Banquet

# MINIMUM VENDOR SPEND

As a baseline investment prior to our unique sponsorship options, **all vendors considering sponsorship must first reach a minimum vendor spend of \$1500 in order to be eligible for sponsorship opportunities.**

This will ensure maximum visibility and impact for your brand.

## YOUR \$1500 MINIMUM VENDOR SPEND CAN BE REACHED USING ANY COMBINATION OF THE FOLLOWING:

### VENDOR TABLES

Single Vendor Table - \$725

Two Vendor Tables - \$1,200

Power to Table - \$100

### PRINTED ADS

1/4 Page Printed Schedule Ad - \$350

Full Page Program Book Ad - \$650

1/2 Page Program Book Ad - \$450

1/4 Page Program Book Ad - \$250

### DIGITAL ADS

Digital splash screen on the conference app - \$1,000

Banner Ad on the conference app - \$700

### OTHER

Attendee Game - \$200

Promotion in our conference attendee

Facebook group - \$100

Publication Display - \$125

Details available at [ndeo.org/2025vendors](https://ndeo.org/2025vendors)

Contact Kaitlynn Schultz at [kschultz@ndeo.org](mailto:kschultz@ndeo.org) to reserve your sponsorship opportunity today!